

## Getmedigital.com is launching this September alongside the new Registered Digital Institute website.

**Getmedigital.com** is a new digital consumer website designed to put RDI members directly in touch with potential customers like never before, as well as offering fair and impartial advice, product comparisons, news and reviews.

**Getmedigital.com** will offer members the chance to shout about their business and skills through the unique *Find me a digital professional* section of the new website.

For a monthly fee, in addition to your RDI membership, you can choose between either a *bronze*, *silver*, *gold* or *platinum* (launching soon) advertising package. The benefits of which will help to promote your business to a UK wide audience. We aim to continually develop and add to each of the advertising packages to ensure we best represent our membership base

Consumers will be able to search for a digital professional or company by using postcode, location, services or a specific RDI ID number.

Don't get left behind it's time to start to shouting about your business. For more information about how to sign up please email [info@rdi-online.co.uk](mailto:info@rdi-online.co.uk)

Profile Type	Getmedigital.com	Benefits	Cost per month
Bronze member	Name ID Contact List of services 2 testimonials	Photo ID Logo brand guidelines Van sticker Licence agreement	<b>£15</b>
Silver member	(See above) Link to website 5 testimonials	Photo ID Logo brand guidelines Van sticker Licence agreement	<b>£30</b>
Gold member	(Includes above) 3 case studies 10 images of work Gold listing 10 testimonials	Photo ID Logo brand guidelines Van sticker Licence agreement	<b>£44</b>

### Institute member benefit

	RDI	CAI
Use of NEW Blue tick registered trademark logo	✓	✗
Access to new portfolio of training courses	✓	✗
Access to industry specific recruitment specialist	✓	✗
Chance to promote services in NEW consumer savvy website	✓	✗